Campaign Ratios

501(c)(4) vs. 501(c)(3) spending from our Fellows' organizations

Impact Fellows [is] our only significant 501(c)(4) institutional funder thus far in 2023.

Brieanna Bryant, Development Manager, Healthier Colorado

Without your support, we would have had \$1 in 501(c)(4) for every \$7 in 501(c)(3).

Elianne Farhat, Executive Director, TakeAction Minnesota

Raising 501(c)(4) funds is hard. Foundations are only allowed to give to 501(c)(3) organizations, and individual donors tend to give to 501(c)(3)s because they're tax deductible.

Jasmine Gripper, Executive Director Alliance for Quality Education Impact Fellows Action Fund invested \$2.7M in organizations across 13 states where our Fellows' protected—or added—state funds of \$24.7B for young children and families. That's an ROI of 9,148%!

With substantially more 501(c)(4) investments, organizations across the nation can make an even greater impact and further advocate for young children and families.

